**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* Higher number of backers has invested on theatre, music and film & video
* Plays has the highest number of backers
* During May to July there is an exponential growth in successful campaigns

**What are some limitations of the data set?**

Data doesn’t show the attributes of backers like gender, age group

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Average donations vs year- this will shows whether there are any trends or timely social or economical impacts

Country vs outcome-This will give an idea about geographical preferences

Country vs pledged-this will depicts whether backers has special preferences